



5<sup>th</sup> to 7<sup>th</sup> of June 2008  
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## Workshop on “Accessible tourism, tourism for all”

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**Friday, 6<sup>th</sup> of June 2008**

**Press Room. Europa Hall. Fira de Barcelona’s Gran Via exhibition centre**

Av. Joan Carles I / Calle Ciències. L’Hospitalet de Llobregat

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**10:15 | Inauguration of the workshop**

Chaired by Josep Huguet, *Conseller d’Innovació, Universitats i Empresa* of the Catalan Generalitat, and by Max Stich, Vice President of the **Allgemeiner Deutscher Automobil Club (ADAC)**

**10:30 | Introduction of the speakers**

By Ignasi de Delàs, Director of Turisme de Catalunya

**10:40 | Accessible tourism from the standpoint of demand. The German market. ADAC and their commitment to accessible tourism.**

Erwin Pfeiffer, Director ADAC Travel Service’s Tourism Department

**11:00 | Accessible tourism from the standpoint of supply. Catalonia compared to competitor tourist destinations. Presentation of the contents of the Guide to Accessible Tourism in Catalonia and of the website.**

Diego González, Director General of Acces Turismo

**11:30 | Changes in future regulations on accessibility.**

**Catalonia’s new Accessibility Code.**

**New law on guide dogs**

Georgina Tomás, Secretary of the *Consell per a la Promoció de l’Accessibilitat i Supressió de Barreres Arquitectòniques*

**12:00 | Closing address**

Joan Carles Vilalta, Director General of Tourism, Catalan Generalitat

**12:15h | Aperitif at the Turisme de Catalunya stand, offered by ACIDH (Associació Catalana d’Integració i Desenvolupament Humà)**

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